



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-28-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: KATHRYN WELSH
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395906	08-16-2012	09-27-2012	3	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2208			CMS # 241282	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 241282							
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
Agency CPE: C : 323 P : 326 E : 2208																						
1	10-03-2012	10-07-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30			1		1			2	325	2	650.00			
2	10-08-2012	10-08-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	325	1	325.00			
3	10-02-2012	10-07-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30		1	1	1				3	650	3	1,950.00			
4	10-02-2012	10-07-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			2	30		1		1	1			3	500	3	1,500.00			
5	10-08-2012	10-08-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1							1	850	0	0.00			
6	10-02-2012	10-07-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			2	30		1	1					2	500	2	1,000.00			
7	10-02-2012	10-07-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30		1			1			2	325	2	650.00			
8	10-02-2012	10-07-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30		1	1		1			3	275	3	825.00			
9	10-02-2012	10-07-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		1	1					2	600	2	1,200.00			
10	10-08-2012	10-08-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	1							1	600	1	600.00			
11	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			1	1				2	1,100	2	2,200.00			
12	10-02-2012	10-07-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30				1	1			2	1,400	2	2,800.00			
1	MG Group #	Preempted	Rate Reason	MG Description				Duration														
	333047	10-03-2012	1,400 PROGRAM CHANGE	2 X 30 @ \$1,400 T,Th 07:00PM - 07:30PM - 10/02/12-10/04/12 (898)			1	30		X		X				2	1,400	2	2,800.00			
		10-05-2012	1,400 PROGRAM CHANGE																			
Total:			2,800																Preempt Total:		-2	-2,800.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 323 326 2208			CMS # 241282	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-02-2012	End Date 10-08-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241282		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2208															
13	10-08-2012	10-08-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30	1							1	1,400	1	1,400.00	
14	10-02-2012	10-03-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30		1	1					2	750	2	1,500.00	
15	10-02-2012	10-07-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00	
16	10-02-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						1		1	150	1	150.00	
17	10-02-2012	10-07-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	1	30							1	1	725	1	725.00	
18	10-02-2012	10-07-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						1		1	570	1	570.00	
19	10-02-2012	10-07-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30							1	1	475	1	475.00	
20	10-08-2012	10-08-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30	1							1	500	1	500.00	
21	10-08-2012	10-08-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	4	30	1							1	1,100	1	1,100.00	
22	10-08-2012	10-08-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30	1							1	750	1	750.00	
23	10-03-2012	10-05-2012	03:00PM - 04:00PM	KATIE (817)	2	30			1		1			2	175	2	350.00	
24	10-05-2012	10-05-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	4	30					1			1	350	1	350.00	
25	10-08-2012	10-08-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	4	30	1							1	350	1	350.00	
26	10-02-2012	10-05-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	4	30		1			1			2	950	2	1,900.00	
27	10-07-2012	10-07-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	2	30							1	1	150	1	150.00	

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Agency Est# 323 326 2208				CMS # 241282		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-02-2012		End Date 10-08-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 241282				
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28	10-07-2012		10-07-2012		08:00AM - 09:00AM		GOOD MORNING AMERICA SUNDAY (4789)					4	30							1	1	475	1	475.00
																				Contracted Gross Total:		42	24,695.00	
																				Actual Gross Total:		42	24,695.00	
																				Agency Commission:			3,704.25	
																				Net Total:			20,990.75	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total				
Oct 12				2,800.00				2,800.00				24,695.00				0.00				24,695.00				
TOTAL				2,800.00				2,800.00				24,695.00				0.00				24,695.00				

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